



Parent Consent form for the use of Pupil Data and Images

During your child's time at school we may take photographs, video recordings or webcam recordings of the pupils at our school for 'educational use'. This could include displaying or using the images on project boards, school newsletters, at school conferences, in school projects or taking pictures of pupils for historical purposes such as class photographs.

There are times when our school is visited by the media who will take photographs or video footage of a visiting dignitary or a high profile event. Pupils will often appear in these images, which may be published in local or national newspapers, or televised programmes. The images that the school takes of its pupils may also be used as 'promotional material' for the school and could be published on leaflets or on our website.

The Data Protection Act 2018 requires that we obtain your permission before we photograph or make use of any recordings or pictures of your child when used for **promotional purposes**.

Please tick statements 1 – 3 and a - c below, sign at the bottom of the form and return it to the school office as soon as possible.

CONSENT GROUP 1 - WITHIN SCHOOL

In order to ensure GDPR compliance across the school, should you not consent to any one of the CONSENT GROUP 1 - statements 1 to 3 below this will result in NO consent being applied to your child which will mean that your child's name and image WILL NOT be present throughout the school building or school newsletter and your child WILL NOT be included in school photographs or any celebration.

- 1. I consent to my child's first name and image being used within the school building including in class and communal areas;
- 2. I consent to my child's first name being used to celebrate their learning and achievements within the school building, on our school newsletter both in printed and electronic copy which is shared on our school website;
- 3. I consent to my child having a school photograph taken both individual school photos, group photos and class photos. I understand that printed/digital photographs can be purchased by parents.

CONSENT GROUP 2 – BEYOND THE SCHOOL GATE AND ONLINE

In order to ensure GDPR compliance across the school, should you not consent to any one of the CONSENT GROUP 2 – statement a to c below this will result in NO consent being applied to your child, which will mean that your child's name, work and image WILL NOT be present on the school website and your child WILL NOT be included in any printed publications

- a) I consent to my child's image being used in printed publications that we produce such as school flyers, school 'postcards' and on school posters and banners that may be displayed around school and on and beyond the school gates.
- b) I consent to my child's work and/or image being used on class pages on our website and for our learning images across our website.
- c) I consent to my child's image and/or name being used by visiting media. I understand that these images may be published in local or national newspapers, in online versions on the internet or televised programmes.

Please note that websites can be viewed by anyone throughout the world and not just in the United Kingdom where UK law applies. We therefore ask your permission to use your child's image on our website for both educational and promotional purposes.

I understand that I can withdraw my consent in writing at any time.

If you have any questions regarding any of the consents detailed in this form please speak to your child's class teacher.

Name of child: _____ Class: _____

Name of Parent: _____ Signature of parent: _____

Date: _____

Conditions of Use

Please find below our conditions for using your child's image(s):

- This form is valid indefinitely from the date you sign it.
- We will only use the minimum amount of personal information about your child in any publication (such as first name, school name and possibly year group) and will never reveal full names (unless appropriate), personal email addresses, home telephone numbers or home addresses;
- We will not use your child's image for any purpose if it would prejudice the interests of your child;
- We will only use images of pupils who are suitably dressed e.g. in a school uniform or track suit and will not take pictures or video recordings of pupils in swimming costumes;
- We will not use your child's image for any reason other than that/those stated, unless we have a legal obligation/legal power or have received further consent from you;
- I have read and understood the Conditions of Use and have stated the purpose(s) for which my child's image may be used;
- We will not use any images or recordings a year after your child leaves this school.