



29th April 2020

NHS campaign to encourage the public to seek care where needed

The NHS are asking for schools support in raising awareness of the NHS 'Open for business' campaign. There have been some heart-breaking deaths locally and it is vital we do all we can to ensure families (especially those with young or unborn children) seek the support available.

Therefore the school has been approached to promote this.

Parents/Carers can download their briefing document from the link below which includes more detail on the campaign, including key messages for people in particular circumstances or with particular health conditions and supportive action you can take.

[NHS 'Open for business' campaign strategy.](#)

Please can we draw your attention to the below key messages:

- If you are pregnant it is important that you still attend your antenatal appointments and continue to seek advice from your midwife or maternity team.
- If you are worried about your health or the health of your unborn baby, please contact your midwife or maternity team.
- If you are worried about the health of your baby or child, please call 111.
- If it's a serious or life-threatening emergency, call 999.

KEY GENERIC MESSAGES

- If you need medical help, the NHS is still here for you.
- If you need medical help from your GP practice, contact them either online, by an app or by phone to be assessed.
- If you need urgent medical help, use the NHS 111 online service. If you cannot get help online, call 111
- If it's a serious or life-threatening emergency, call 999
- If you are told to go to hospital it is important that you go to hospital.
- You should continue to attend your appointments, unless you have been told not to attend

Prescriptions

- You can order your repeat prescriptions on the NHS App and through your GP surgery or pharmacy's online service, where available.
- If you need to collect a prescription and have coronavirus symptoms or are self-isolating at home – please arrange for a friend, relative or volunteer to collect for you.
- To help us to keep supplying medicines to everyone who needs them, please only order repeat prescriptions in your usual quantities at the usual time.

Routine vaccinations

- It is important that you or your baby or child still have routine vaccinations. They protect against serious and potentially deadly illnesses and stop outbreaks in the community.
- If the person needing vaccination has coronavirus symptoms or is self-isolating because someone in the household is displaying symptoms, please contact your GP practice for advice.